



WHO are we?

- Established 2013
- #1 North American eSports Broadcaster for iRacing
- eSports and iRacing are the fastest growing genre of “virtual entertainment”
- Participants compete in an online community
- GSRC brings the action LIVE on YouTube



WHAT can GSRC do for you?

- Advertise in a NEW marketplace
- eSports, a NEW demographic growing rapidly
- Limitless viewing potential on YouTube
- Promote your brand, initiative or cause
- GSRC has the data to help you define your marketing strategy in eSports



HOW can GSRC do this for you?

- Strategic AD placement
- Series or League based branding
- Special events centered around your product
- We can assist with creative/development



WHY does this make sense for your organization?

- GSRC is fully invested in your brand
- Generate more revenue for minimal investment
- GSRC is broadcasting LIVE over 50 hours monthly



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